



**University Senate
TRANSMITTAL FORM**

Senate Document #:	11-12-39
PCC ID #:	11046
Title:	PCC Proposal to Rename the “Community Health Education” Master of Public Health Area of Concentration to “Behavioral and Community Health”
Presenter:	David Salness, Chair, Senate Programs, Curricula, and Courses Committee
Date of SEC Review:	April 17, 2012
Date of Senate Review:	May 3, 2012
Voting (highlight one):	<ol style="list-style-type: none"> 1. On resolutions or recommendations one by one, or 2. In a single vote 3. To endorse entire report
Statement of Issue:	<p>The School of Public Health and the Department of Behavioral and Community Health propose to change the name of the Master of Public Health Area of Concentration in Community Health Education to Behavioral and Community Health. The proposed name of Behavioral and Community Health better conveys the nature of the work conducted within this Area of Concentration and more accurately reflects the concentration’s focus on health behavior. The new name also reflects the name of the department, which was changed in 2011 from Public and Community Health to Behavioral and Community Health, for the same reasons. This change was supported by the College of Behavioral and Social Sciences.</p> <p>The Academic Planning Advisory Committee approved the proposal on March 26, 2012. The Graduate PCC Committee approved the proposal on March 27, 2012, and the Graduate Council approved the proposal on March 30, 2012. The Senate PCC Committee approved the proposal on April 6, 2012.</p>
Relevant Policy # & URL:	
Recommendation:	The Senate Committee on Programs, Curricula, and Courses recommends that the Senate accept the name change.

Committee Work:	The Committee considered the proposal at its April 6, 2012, meeting. Dr. Robin Sawyer of the Department of Behavioral and Community Health was present to discuss the proposal and answer questions. After discussion, the Committee voted unanimously to recommend the proposal.
Alternatives:	The Senate could decline to approve the new name for this Area of Concentration.
Risks:	If the Senate does not approve this proposal, then this Area of Concentration will retain its existing name, which does not accurately reflect the nature of this Area of Concentration.
Financial Implications:	There are no significant financial implications with this proposal.
Further Approvals Required:	If the Senate approves this proposal, it would still require further approval by the President and the Chancellor, and the Maryland Higher Education Commission will need to be notified.

**THE UNIVERSITY OF MARYLAND, COLLEGE PARK
PROGRAM/CURRICULUM/UNIT PROPOSAL**

- Please email the rest of the proposal as an MSWord attachment to pcc-submissions@umd.edu.

PCC LOG NO.

11046

- Please submit the signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus.

College/School: SPHL

Please also add College/School Unit Code-First 8 digits: **012033001**

Unit Codes can be found at: https://hypprod.umd.edu/Html_Reports/units.htm

Department/Program: Behavioral and Community Health

Please also add Department/Program Unit Code-Last 7 digits: **330301**

Type of Action (choose one):

- | | |
|--|---|
| <input type="checkbox"/> Curriculum change (including informal specializations) | <input type="checkbox"/> <i>New academic degree/award program</i> |
| <input checked="" type="checkbox"/> <i>Renaming of program or formal Area of Concentration</i> | <input type="checkbox"/> New Professional Studies award iteration |
| <input type="checkbox"/> <i>Addition/deletion of formal Area of Concentration</i> | <input type="checkbox"/> New Minor |
| <input type="checkbox"/> <i>Suspend/delete program</i> | <input type="checkbox"/> Other |


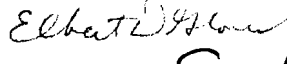
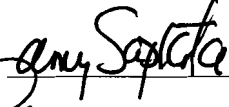
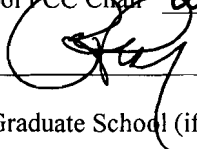
Italics indicate that the proposed program action must be presented to the full University Senate for consideration.

Summary of Proposed Action:

In 2000, our department (former name: Department of Public and Community Health) was housed within the College of Health and Human Performance so only our master's degree in public health (MPH) program was eligible for accreditation by the Council on Education in Public Health (CEPH). Had our MPH program been offered through a School of Public Health (SPH), the school would have been eligible for accreditation, rather than the individual degree program. In 2000, CEPH offered a limited number of categories to choose from for MPH degree titles. The closest degree title that fit our discipline and curriculum was an MPH in Community Health Education; therefore, the degree title was chosen and we have maintained the degree title for nearly 12 years.

Now that we are the Department of Behavioral and Community Health in an accredited SPH, we would like to change our MPH degree title to a MPH in Behavioral and Community Health to better reflect our curriculum and the breadth of our discipline within public health.

APPROVAL SIGNATURES - Please print name, sign, and date. Use additional lines for multi-unit programs.

1. Department Committee Chair 
2. Department Chair 
3. College/School PCC Chair 
4. Dean 
5. Dean of the Graduate School (if required) _____
6. Chair, Senate PCC _____
7. University Senate Chair (if required) _____
8. Senior Vice President for Academic Affairs & Provost _____