

## TRANSMITTAL AND ABSTRACT OF SENATE REPORT

**Date Presented to the Senate: December 11, 2008**

**Presenter: Carmen Balthrop**, Chair, Senate Programs, Curricula, and Courses Committee

**Subject of Report: Proposal to rename the B.S. in Logistics, Transportation and Supply Chain Management as the B.S. in Supply Chain Management**

**Senate Document Number: 08-09-10**

**Voting:** (a) on resolutions or recommendations one by one, or  
(b) in a single vote  
(c) to endorse entire report

### **A. Statement of Issue:**

The Robert H. Smith School of Business proposes to rename the B.S. in Logistics, Transportation and Supply Chain Management as the B.S. in Supply Chain Management to align more closely with the contemporary terminology in the field.

The proposal was submitted to the Senate by the Office of Academic Affairs following favorable recommendation by the Academic Planning Advisory Committee (APAC) on October 13, 2008 and the Senate Programs, Curricula & Courses Committee on October 31. If the Senate approves the proposal, it would still require further approval by the President and the Chancellor (with notification to the Maryland Higher Education Commission).

### **B. Recommendation:**

The Senate Committee on Programs, Curricula, and Courses recommends that the Senate approve the name change.

### **C. Committee Work:**

The Committee considered the proposal at its meeting on October 31, 2008. After brief discussion, the Committee voted unanimously to recommend approval of the name change.

### **D. Alternatives:**

The Senate could decline to approve the name change.

**E. Risks:**

If the Senate does not approve the name change, the program could appear out-of-date to prospective students and others.

**F. Financial Implications:**

There are no indications of a financial risk.