



OFFICE OF THE CHANCELLOR

June 5, 2015

Dr. Wallace Loh
President
University of Maryland, College Park
1101 Main Administration Building
College Park, MD 20742

Dear Wallace,

Thank you for forwarding the request of the University of Maryland to rename your currently existing bachelor's level program in "Operations Management" to "Operations Management and Business Analytics."

I am pleased to approve this request. I agree that the new program name better describes the evolving nature of this field of study. Please express my appreciation to the faculty who recommended this change. I have confidence the program will continue to be successful.

Sincerely yours,

A handwritten signature in black ink, appearing to read "W. Kirwan".

William E. Kirwan
Chancellor

cc: Mary Ann Rankin, Senior Vice President and Provost

1807
University of Maryland,
Baltimore

1856
University of Maryland,
College Park

1865
Bowie State University

1866
Towson University

1886
University of Maryland
Eastern Shore

1898
Frostburg State University

1900
Coppin State University

1925
Salisbury University

1925
University of Baltimore

1925
University of Maryland
Center for Environmental
Science

1947
University of Maryland
University College

1966
University of Maryland,
Baltimore County