



Rename the Department of "Health Services Administration" to "Health Policy and Management" (PCC 18043)

PRESENTED BY Janna Bianchini, Chair, Senate Programs, Curricula, and Courses Committee

REVIEW DATES SEC – January 28, 2019 | SENATE – March 6, 2019

VOTING METHOD In a single vote

RELEVANT POLICY/DOCUMENT NA

NECESSARY APPROVALS Senate, President, and University System of Maryland Chancellor

ISSUE

The Department of Health Services Administration within the School of Public Health proposes to change its name to the Department of Health Policy and Management. The current name of the department is outdated, having been created in 2007 when the department offered only one program: the Master of Health Administration (M.H.A.). In addition to the M.H.A. the department now offers a doctoral program in Health Services, and Master of Public Health programs in Health Policy Analysis and Evaluation, Health Equity, and Public Health Practice and Policy. The department now has faculty who have expertise in the broader areas of health policy and management. Furthermore, equivalent departments at peer institutions are named either Health Policy and Management or Health Management and Policy. The School of Public Policy and the Robert H. Smith School of Business are both supportive of this name change.

This proposal was approved by the Graduate School Programs, Curricula, and Courses Committee on November 30, 2018, and was approved by the Senate Programs, Curricula, and Courses Committee on December 7, 2018.

RECOMMENDATION(S)

The Senate Committee on Programs, Curricula, and Courses recommends that the Senate approve this program name change.

COMMITTEE WORK

The committee considered this proposal at its meeting on December 7, 2018. Dylan Roby, Associate Chair and Director of Graduate Studies for the Department of Health Services Administration, presented the proposal and answered questions from the committee. The proposal was unanimously approved by the committee.

ALTERNATIVES

The Senate could decline to approve this department name change.

RISKS

If the Senate declines to approve this name change, the department name will continue to reflect only a subset of the research and instructional activities offered by the department.

FINANCIAL IMPLICATIONS

There are no significant financial implications with this proposal.

**University of Maryland PCC
Program/Curriculum/Unit Proposal**

PCC Log No:

18043

Program: All Masters and Doctoral Programs in the Department of Health Services Administration (MPH/MHA/PhD)

Department/Unit: Health Services Administration

College/School: School of Public Health

Proposal Contact Person (with email): droby@umd.edu

Type of Action (check one):

Curriculum change (includes modifying minors, concentrations/specializations and creating informal specializations)

Curriculum change is for an LEP Program

Rename a program or formal Area of Concentration

Establish/Discontinue a formal Area of Concentration

Other: Rename a Department

Establish a new academic degree/certificate program

Create an online version of an existing program

Establish a new minor

Suspend/Discontinue a degree/certificate program

Establish a new Master or Certificate of Professional Studies program

New Professional Studies program will be administered by Office of Extended Studies

Italics indicate that the proposal must be presented to the full University Senate for consideration.

Approval Signatures - Please print name, sign, and date. For proposals requiring multiple unit approvals, please use additional cover sheet(s).

1. Department Committee Chair Dylan Roby DYLAN ROBY 6/18/18

2. Department Chair Janna Bianchini 6/18/18

3. College/School PCC Chair Boris Lushniak 9/14/18

4. Dean Boris Lushniak BORIS LUSHNIAK 02 OCT 2018

5. Dean of the Graduate School (if required) _____

6. Chair, Senate PCC Janna Bianchini Janna Bianchini 12-7-18

7. University Senate Chair (if required) _____

8. Senior Vice President and Provost _____

Instructions:

When approved by the dean of the college or school, please send the proposal and signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus-5031, **and** email the proposal document as an MSWord attachment to pcc-submissions@umd.edu.

Summary of Proposed Action (use additional sheet if necessary):

The Department of Health Services Administration requests a name change to Department of Health Policy and Management. The name will more accurately reflect the 5 degree programs offered and the broader expertise of the faculty. We offer an MPH in Health Policy Analysis and Evaluation, MPH in Health Equity, MPH in Public Health Practice and Policy, a Masters in Health Administration (MHA), and a PhD in Health Services. The Department of Health Services Administration's name is outdated and was created in 2007 when the only Masters program was the MHA degree. Now that our faculty has expanded and we have multiple masters programs, we would like to update the name to Department of Health Policy and Management. This name change will also improve our ability to recruit students and gain recognition for the broader set of research and educational programs we engage in. Equivalent departments at peer institutions are named Health Policy and Management (UCLA, UC Berkeley, Yale) or Health Management and Policy (Michigan). The Schools of Public Policy and Business have submitted letters in support of our requested name change.

Unit Code(s) (to be entered by the Office of Academic Planning and Programs):



Dylan H. Roby <droby@umd.edu>

Fwd: department name change

1 message

Luisa Franzini <franzini@umd.edu>

- Thu, Feb 8, 2018 at 9:28 PM

To: "Dylan H. Roby" <droby@umd.edu>

----- Forwarded message -----

From: Luisa Franzini <franzini@umd.edu>

Date: Thu, Feb 8, 2018 at 6:49 PM

Subject: Re: department name change

To: Ritu Agarwal <ragarwal@rhsmith.umd.edu>

CC: Alexander J. Triantis <atrianti@umd.edu>

Thank you!

On Thu, Feb 8, 2018 at 6:47 PM Ritu Agarwal <ragarwal@rhsmith.umd.edu> wrote:

Dear Luisa,

Alex and I have discussed this and we are fine with the proposed change. Thanks for giving us the heads up and good luck with the PCC process.

Best,
Ritu

On Thu, Feb 8, 2018 at 2:48 PM, Luisa Franzini <franzini@umd.edu> wrote:

Alexander and Ritu,

the HLSA faculty voted at our retreat to change the department name to 'Health Policy and Management'. The goal is for it to better represent who we are and what we do. Also, it conforms with how most of our peer schools name departments like ours. We are planning to move ahead with the change through PCC, but wanted to let you know first.

Please let me know if you want to discuss.

Thanks
Luisa

Luisa Franzini, Ph.D.

Professor and Chair, Department of Health Services Administration

University of Maryland School of Public Health

3310D School of Public Health (Bldg #255)

4200 Valley Drive

College Park, MD 20742-2611

franzini@umd.edu

Phone: 301 405 2470; Fax 301 405 2542

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Ritu Agarwal
Senior Associate Dean

6/4/2018

University of Maryland, College Park Mail - Fwd: department name change

Distinguished University Professor and Dean's Chair of Information Systems
Director, Center for Health Information and Decision Systems
Robert H. Smith School of Business
2416F Van Munching Hall
University of Maryland
College Park, MD 20742-1815
301.405.3121 TEL; 301.314.9120 FAX
<http://www.rhsmith.umd.edu/chids>
<http://www.rhsmith.umd.edu/directory/ritu-agarwal>

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Luisa Franzini, Ph.D.

Professor and Chair, Department of Health Services Administration

University of Maryland School of Public Health

3310D School of Public Health (Bldg #255)

4200 Valley Drive

College Park, MD 20742-2611

franzini@umd.edu

Phone: 301 405 2470; Fax 301 405 2542

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Luisa Franzini, Ph.D.

Professor and Chair, Department of Health Services Administration

University of Maryland School of Public Health

3310D School of Public Health (Bldg #255)

4200 Valley Drive

College Park, MD 20742-2611

franzini@umd.edu

Phone: 301 405 2470; Fax 301 405 2542



UNIVERSITY OF
MARYLAND

SCHOOL OF PUBLIC POLICY

2101 Van Munching Hall
College Park, Maryland 20742
(301) 405-3103 Phone
(301) 403-4675 Fax
rorr1@umd.edu
www.publicpolicy.umd.edu

ROBERT C. ORR
DEAN

April 5, 2018

Dr. Luisa Franzini
Professor and Chair
Department of Health Services Administration
University of Maryland School of Public Health
4200 Valley Drive
College Park, MD 20742

Dear Dr. Franzini:

As communicated in your email dated February 8, 2018, the Department of Health Services and Administration intends to change its name to the Department of Health Policy and Management. The School of Public Policy supports your intentions to make this change so as to better represent the substantive foci of your department.

The School of Public Policy has long been engaged in the health policy field, and we expect to increase our course offerings, research efforts and programmatic activity through our expanding health policy group. As a rich vein of possibility for interdisciplinary work, we welcome the opportunity for deeper engagement and greater collaboration between your department and our school.

Sincerely,

A handwritten signature in black ink that reads "Robert C. Orr". The signature is written in a cursive, flowing style.

Robert C. Orr